



भारतीय रिज़र्व बैंक

Reserve Bank of India

Global Fintech Festival 2026 – at Mumbai – September 09-11, 2026: Minutes of Pre-bid Meeting dated July 10, 2026

The Pre-Bid meeting for the [captioned tender](#) was conducted on July 10, 2026, at 03.00 PM on CISCO WebEx in online mode. All the empaneled EMAs except M/s Crayons Advertising Limited, participated in the meeting. The details of the participation are provided in the [Annexure-I](#).

2. Bank's clarifications regarding queries raised by the firms during the meeting are detailed below:

Sr. no.	Query raised by the firm	Clarification by FinTech Department
i.	Representatives of two of the firms sought clarity in one of the sub-head in BOQ i.e. Content Creation	It was informed during the meeting that the detailed BOQ under the Content Creation will be incorporated and provided, which is mentioned in Annex-II .

3. Note

- These minutes of pre-bid meeting shall form a part of the tender. Hence, it shall be signed and uploaded on MSTC along with the tender by the tenderers.
- EMAs should refer only to the technical specifications mentioned in the financial bid proforma for details while bidding.
- Rest of the terms and conditions & specifications of the tender document shall continue to remain the same.
- Submission of bid by the firm shall be construed to be in conformity to the bid document and minutes of the pre-bid meeting.

Annexure-I**Participants of the Pre-Bid virtual meeting conducted on July 10, 2026**

a) List of Bank's officials who attended the meeting:

	Reserve Bank of India	
Sr. No.	Name	Designation
1	Shri Brijesh Baisakhiyar	Deputy General Manager
2	Shri Harshad R.	Assistant Manager
3	Shri Tirupati Prasad Panigrahi	Assistant Manager

b) List of representatives of participating firms

Sr. No.	Name of the representative	Name of the firm
1.	Shri Rohit Kumar	Laughing Water Productions
2.	Ms. Jaya Singh	Pavilions and Interior India Pvt. Ltd
3.	Shri Atul Chabra Shri Vipul Khanna	Enthuse Answers Communications Private Limited
4.	Ms. Pooja Motwani Shri Naveen Khanna	Sunjeet Communications Pvt. Ltd
5.	Shri Veejay Somaiyya	M/s. Gobananas
6.	Ms. Gargi Joshi	M/s. Expression 360 Services India Pvt. Ltd.

c) List of firm/firms which did not attend the meeting

Sr. No.	Name of the firm
1	Crayons Advertising Limited

S.No	DESCRIPTION	Size
	Content Creation	
1	All 2D, 3D creatives and renders (Finalisation of design of Innovation Pavilion post award of work) - The open file of the design provided will be made available	Stage designing, creative designing, AUTO CAD layout of the Innovation Pavilion
2	LED Content - For various LEDs installed regarding Innovative Projects. Content will be provided by us.	Static and animation loops
3	Anamorphic content - Refer to the reference design provided	Anamorphic content for the LED – 2 loops of 1-15 seconds each
4	Designing of AI Based Interface – Sample of the last year's content will be provided named REFERENCE 3 (Can be accessed on MSTC Portal)	Content creation for the AI based installation and TV content
5	Production cost for Master Film. Including Motion Graphic , 2D Animation, Studio, Concept, VO Script, Supervision. Mp4/MOV – Sample of the video will be provided named REFERENCE 1 (Can be accessed on MSTC Portal)	Up to 3 minutes each film Department 1
6	Production cost for Animated, Interactive Film . Including Graphic Designing, 2D Animation, Studio, Concept, VO Script, Supervision. Mp4/MOV – Sample of the video will be provided named REFERENCE 2 (Can be accessed on MSTC Portal)	Up to 3 minutes each film Department 2