



भारतीय रिज़र्व बैंक/ Reserve Bank of India
संचार विभाग/ Department of Communication

Release of Advertisements – Calling for bids through E-tendering

Department of Communication (DoC) intends to publish the advertisement in leading English/Hindi newspapers tentatively on **July 31, 2026**, on “**Request for Proposal (RFP) for design, supply, testing and commissioning of Currency Verification and Processing Systems (CVPS) at offices of Reserve Bank of India**”.

The details of the proposed advertisement are given below:

S.N	Name of the Newspaper	Edition	Language	Size
1.	The Economist	Global Edition	English	8.8 (W) x 7 (H) = 61.6 sq cms
2.	Financial Times	Global Edition	English	11.2 (W) x 6 (H) = 67.2 sq cms
3.	The Times of India	All Edition	English	8 (W) x 7 (H) = 56 sq cms
4.	Navbharat Times	All Edition	Hindi	8 (W) x 7 (H) = 56 sq cms
5.	Maharashtra Times	All Edition	Marathi	8 (W) x 7 (H) = 56 sq cms
6.	Hindustan Times	All Edition	English	8 (W) x 7 (H) = 56 sq cms
7.	Hindustan	All Edition	Hindi	8 (W) x 7 (H) = 56 sq cms
8.	Mint	All Edition	English	8 (W) x 7 (H) = 56 sq cms
9.	Dainik Jagran	All Edition	Hindi	8 (W) x 7 (H) = 56 sq cms

Important Dates: Tentative

Tender Start View Date: **Friday, July 24, 2026, from 1830 hrs**

Bid Start Date: **Friday, July 24, 2026, from 1830 hrs**

Bid Close Date: **Tuesday, July 28, 2026, at 1130 hrs**

Bid Opening Date and Time: **Tuesday, July 28, 2026, at 1200 hrs**

Release of Advertisement in newspapers (tentatively): **Friday, July 31, 2026**

TERMS AND CONDITIONS

Please note that no physical bids will be accepted. All the bids must be submitted through MSTC portal (<https://www.mstcecommerce.com/RBI>) against event number (RBI/DOC-Central Office Departments/Others/5/26-27/ET/228) only.

Agency will be shortlisted on the basis of L1 (including net media cost, agency commission and applicable taxes) and should bid strictly for the plan and in format given in the tender document. The participating agencies are required to submit the Net Media Cost, Agency Commission and applicable taxes separately in the E-tender. Failure to do so will result in rejection of bid of the particular agency.



Once an advertising agency is shortlisted, the agency is required to execute the work without fail. The shortlisted agency is required to release the spots strictly as per the plan given in the tender document. Failure to do so will result in appropriate action being taken against the erring agency.

Reserve Bank of India reserves the right to amend the proposed plan. In such a situation, a fresh e-tender shall be uploaded on the MSTC portal (<https://www.mstcecommerce.com/RBI>) with necessary changes/corrections and the agencies will be required to re-bid.

TDS and TDS under GST will be deducted as per applicable rate. Clarifications, if any, may be sent via email to harithad@rbi.org.in and darshann@rbi.org.in

The advertising agencies should treat all documents, information, data and communication of and with the Bank as privileged and confidential.

Empanelled advertising agencies shall not, without Bank's prior written consent, disclose any specification, plan, sample or information or data or drawings/designs furnished by or on behalf of the Bank to any person other than a person employed by the agency in the performance of the work.

Disclosure to any such person employed by the agency shall be made in utmost confidence and should extend only as far as may be necessary and relevant for the purpose of such performance.

We will appreciate a confirmation regarding the participation in tender. If we do not get a reply, it will be construed that the agency is not interested in participating in the tender. In such a case, RBI will be constrained to take appropriate action against the non-participating agencies.

Please find the below updated contact details of MSTC Mumbai Centralized helpdesk for vendors:

HO Central Help Desk: (For vendors)

Phone Number :07969066600

helpdeskho@mstcindia.in (Please mention "HO Helpdesk" as subject while sending emails)

WRO Helpdesk:7651915418/02269856817/02269856800

Availability

9:30 AM to 5:00 PM on all working days for all Technical issues e-Tenders, System settings etc.

Mr. Tanmoy Sarkar, Deputy Manager

Mobile:8349894664